

Applicant response to Cambridgeshire Constabulary representation

From: Munshi Nasiruzzaman [REDACTED]

Sent: 17 September 2025 13:29

To: licensing (CCity) <licensing@cambridge.gov.uk>

Cc: [REDACTED]

Subject: Re: Valid representations received against application for a review of a premises licence - Burleigh Phone & Vape Shop

Dear Licensing Team,

Subject: Response to Representation – Alcohol Licence Application- premises licence - Burleigh Phone & Vape Shop

We write further to the representation received regarding our client's alcohol licence application. Following additional instructions from our client, we wish to address the concerns raised and provide clarifications and reassurances in support of the application.

1. Concern: Alcohol supply from 08:00 may expose schoolchildren to individuals seeking early alcohol.

Response:

Our client is fully committed to safeguarding children and preventing public nuisance. To address this concern, they are willing to amend the proposed start time for alcohol sales to either 10:00 or 12:00—when children are already in school—or to any alternative hour the Licensing Authority deems appropriate. This demonstrates our client's proactive approach to upholding the licensing objectives, particularly the protection of children from harm.

2. Concern: Discrepancy in entrance door location on submitted plan.

Response:

Our client acknowledges the discrepancy and confirms that the current entrance is centrally located. They are happy to revise the drawing to reflect the accurate layout and will comply with any recommendations from the Licensing Authority. The door's

position does not materially affect the licensing objectives, but our client remains flexible and cooperative.

3. Concern: Basic plan drawing lacks detail on alcohol display and theft mitigation.

Response:

While the initial plan was simplified, our client has robust measures in place to prevent theft and ensure public safety:

- All alcohol will be stored behind the counter or within the cashier's line of sight.
- Spirits will be kept securely behind the counter.
- During non-licensable hours, alcohol will be concealed behind shutters and inaccessible to customers.
- An audible alarm is already installed at the entrance.
- A licensed SIA security officer will be present during all trading hours.

These measures reflect a strong commitment to crime prevention and responsible retailing.

4. Concern: Reference to Tesco East Road licence.

Response:

Our client respectfully notes that Tesco, a large national retailer, has been granted a licence in close proximity. While our client is a small independent business, they are equally committed to meeting all licensing requirements and maintaining high standards. Denying a licence solely on the basis of scale or brand influence would be inequitable. Our client seeks a fair and balanced consideration based on merit and compliance.

5. Concern: Financial viability of employing SIA security personnel.

Response:

Our client confirms that the business generates sufficient revenue to sustain the cost of employing SIA-licensed security personnel during all licensable hours. This investment reflects their dedication to public safety and responsible operation.

6. Concern: Potential for alcohol delivery via online platform.

Response:

Our client confirms that alcohol will not be sold or delivered via any online platform. All alcohol sales will occur face-to-face within the premises, with strict adherence to age verification and ID checks.

Additional Assurances:

- A minimum of three staff members will be present during operating hours to ensure safety and supervision.
- Alcohol will be securely stored and covered when not on sale, preventing visibility or access.
- No bottles, waste, or alcohol-related litter will be left outside the premises.
- Clear signage and public notices will be displayed to promote responsible behaviour and awareness.

We trust the above responses demonstrate our client's willingness to cooperate fully and uphold all licensing objectives. They are committed to operating responsibly, safeguarding the community, and contributing positively to the local area.

We welcome any further recommendations from the Licensing Authority and remain available to provide additional information or clarification.

Kind Regards

Munshi Nasiruzzaman

MQ Solicitors